Self Development

CREATE **DESIGN** AND
DEVELOPMENT WEBSITE

MAKE WEBSITE
SIMPLE AND **EASY**

IKZIRIV

DESIGN & DEVELOPMENT

Create and design website with creative ideas.
Make it simple, ready and easy to used.

DESIGN
RIZKY IVAN DARMAWAN

01

Experience

Web Design / Development
Minimalist Sense, Creative Mind
and Technical Skills

Description | Work | **Check Project**

Main Problem

Performance Website

Before Optimize

02

C

GTMATRIX **GRADE**

WEBSITE
MUSCLEFIRST.CO.ID

Performance

66%

Structure

82%

GTMATRIX REPORT
16 Juli 2022 11:11AM

WEBSITE
MUSCLEFIRST.CO.ID

Main Problem

Performance Metrics

2.1s	First Contentful Paint Much longer than recommended
3.8s	Speed Index Much longer than recommended
3.8s	Largest Contentful Paint Longer than recommended

03

The following metrics are generated
Using Lighthouse Performance data.

About Project

Brand Overview

Overview

Musclefirst is a sports supplement brand that is produced in Indonesia with the main raw materials imported from Europe, more than 100 agents spread across Indonesia.

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PROBLEM AND
SOLUTION WEBSITE

CREATE CREATIVE
PROCESS AND MINIMALIST

Goals Project

Find Solustion

GOAL

Solusiton for this project is
How to make the better performance
And design on the **Musclefirst Website**

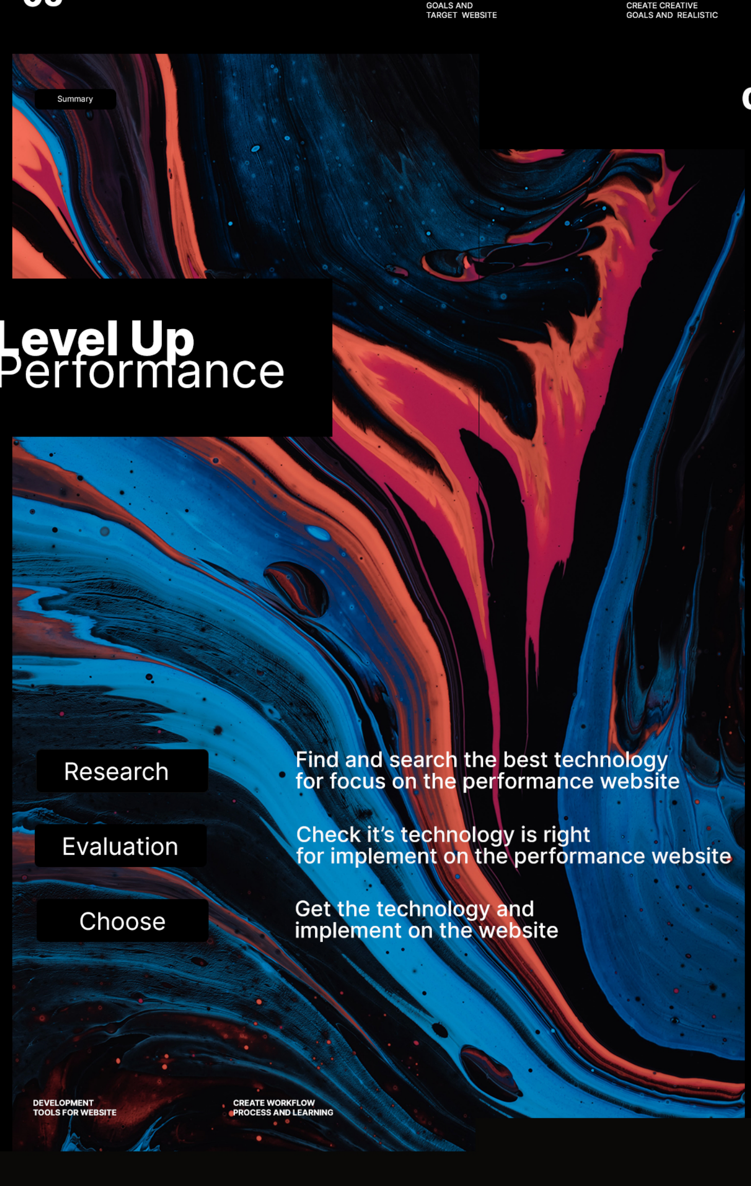
Create good LP (*Landing Page*)
Promotion website and
Make the marketing tools on the
Musclefirst Website

05

GOALS AND
TARGET WEBSITE

CREATE CREATIVE
GOALS AND REALISTIC

06



Summary

Level Up Performance

Research

Evaluation

Choose

Find and search the best technology
for focus on the performance website

Check it's technology is right
for implement on the performance website

Get the technology and
implement on the website

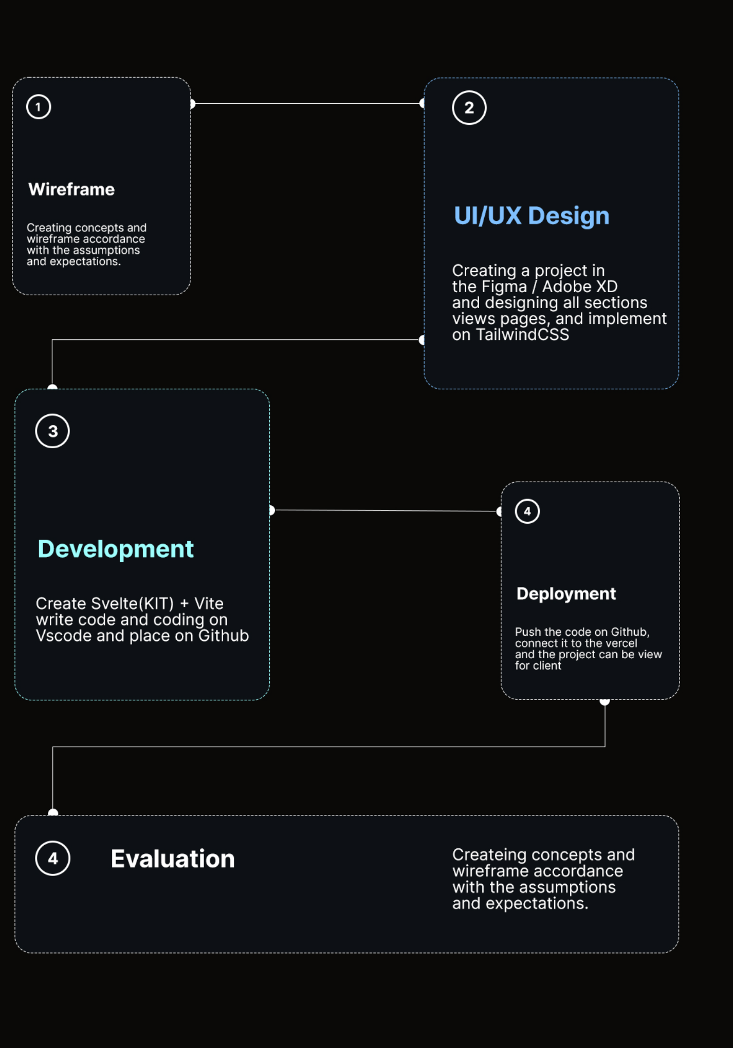
DEVELOPMENT
TOOLS FOR WEBSITE

CREATE WORKFLOW
(PROCESS AND LEARNING

Create Process

Create Process

This the technology and tools for the
LEVELUP the performance for website



1 **Wireframe**
Creating concepts and wireframe accordance with the assumptions and expectations.

2 **UI/UX Design**
Creating a project in the Figma / Adobe XD and designing all sections views pages, and implement on TailwindCSS

3 **Development**
Create Svelte(KIT) + Vite write code and coding on Vscode and place on Github

4 **Deployment**
Push the code on Github, connect it to the vercel and the project can be view for client

4 **Evaluation**
Createing concepts and wireframe accordance with the assumptions and expectations.

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07

Main Solution

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Pick a Tools

This the technology and tools for the
LEVELUP the performance for website

Technology

- Svelte(Kit)
- Vite
- Typescript
- TailwindCSS
- Vercel
- Pocketbase
- Prisma
- tRPC

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Tools

- Github Desktop
- Visual Studio Code

IMPLEMENTATION
TECHNOLOGY FOR WEBSITE

DOING WORKFLOW
PROCESS AND STARTED

Typography

Aa

88px

Regular
Medium
Semi Bold
Bold
Black

Inter V

Guideline

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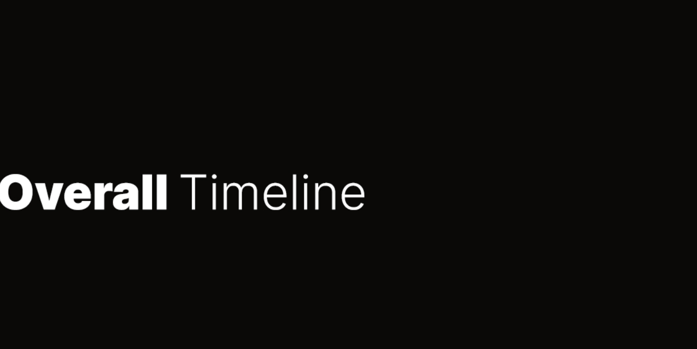
This **Development** allows to you to select the best fonts from other resources like google collection along with the use of your own color palette that can be assigned to the project - this allows to create a diverse typography

Color Palette



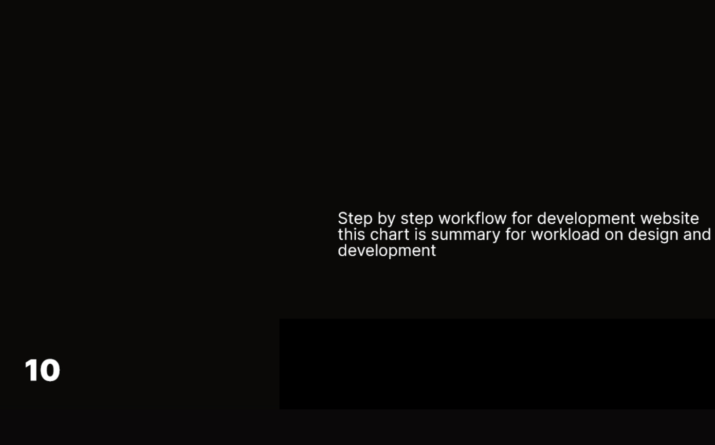
*YOU CAN USE AOLID COLORS OR GRADIENT HEX / RGB COLORS

09

Create Timeline

DEVELOPMENT WITH
CODING KNOWLEDGE

Overall Timeline



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Step by step workflow for development website this chart is summary for workload on design and development

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Preview

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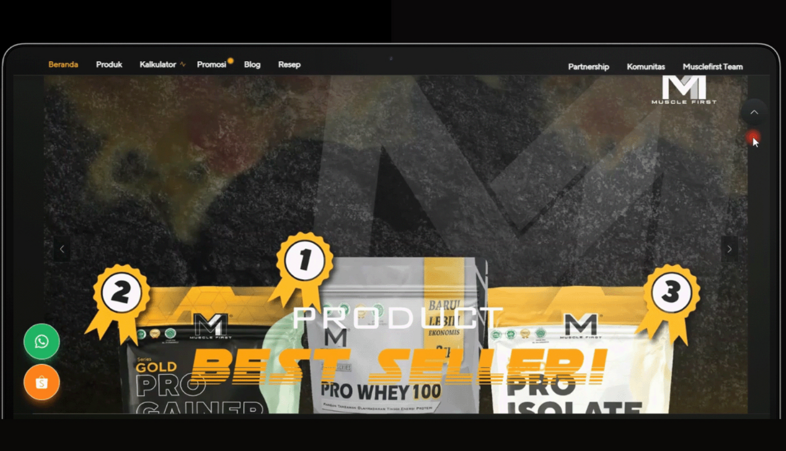
Preview Website

After Optimize



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THANKS FOR WATCHING

Credits

Web Design,
Web Development

IKZIRIV

2022

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